



Raves of the Month

"For years I've been debating whether or not the expense would justify the results. The debate is over. Hell, who needs *Viagra* when you're packin' **Mercury** iron!!!"—**Larry Pacilio**

"I can't stop playing this damn thing. Just blows my mind what a difference those *transformers* made. I'll probably end up on *Oprah* as some frickin' amp addict or something."—**Mike Ward**



"The **Axiom** output and power transformers give the amp more girth and a more creamy, (original) *Matchless* style, feel to the tone. The harshness of the upper mids is also better integrated into the tonal spectrum. It now sounds warmer with the brash artifacts wiped away. Again, **Mercury** has proven that the cost is justified and reasonable given the results."—**Bert Alan Bedo**

"I am a confirmed **Mercury** man from here on out—your *trannies* have been in most of the projects I've built to date, and they'll be in all the rest going forward. Thanks for all your help!"—**J.D. Harness**

"I use **Mercury** power and output transformers in all of my amps not only because they sound great and are extremely reliable, but also because of the company that stands behind them and will bend over backwards to remedy any issue, no matter how minor."—**Adam Palow**

"I swapped out the output transformer in my *Dual Classic* to a **Mercury** and the difference is shocking... more open... high end detail... harmonic content... punchier pianoy bass end... better string separation... sustain and more singing when pushed."—**Seegs** (thegearpage.com entry)

"I went from simply liking the sound of the amp to LOVING it! Thanks **Mercury** for doing such a great job!"—**Matthew Anthony**

"Recording engineers are flipping out left and right. Trust me gentlemen, **Mercury's** transformers will rock your world. For a total of \$750 (amp) and \$600 (mods) I'm home free."—**Jim Downey**

Upgrade (repair, build or restore) your amps with the best-sounding transformers on the planet!

ToneClone Series—Best-of-breed vintage guitar amp transformer designs. **ToneClones** represent **Mercury's** exhaustive three-decade search for ONLY the *crème de la crème* of electric guitar amp tone. Your amps just gotta have them!

TONECLONE®

Axiom Series—Imagine vintage tone in Technicolor! **Mercury's** exclusive designs radiate amazing levels of bloom and sparkle. Take your amp tone beyond the next level with **Axiom** iron!

Mercury Vintage AUDIO TRANSFORMER BLUEPRINTING & RESTORATIONS

Mercury Vintage—Your vintage transformers are valuable. **Mercury's** legendary transformer restoration and repair service is *THE* benchmark of the industry.

Mercury's Custom Shop—Experimental and custom guitar amp transformers. Remember, it takes outstanding transformer designs to make a great-sounding amps. For your next project, talk to **Mercury**.

RADIOSPARES

Radiospares Series—The original **Marshall** and **Vox** transformer designs. If you crave the tone that sparked the *British Invasion* of the '60s—this is it!



WIN! This Mojave Coyote Stack!

Mercury's latest giveaway comes from our friends at **Mojave Ampworks**. Win this *Coyote*, with matching *Alnico Blue* 2x12 cab—and trannies by **Mercury** (of course!). The *Coyote* is one of the most unique and original handmade boutique amplifiers available. To win, all you've got to do is visit our website, click on the "Mojave Coyote Giveaway" button and answer a few simple questions. That's it. There's nothing to buy. To find out more about the *Coyote*, or enter the contest visit **Mercury's** website today!

Value: \$2,898.99. For a complete contest rules and deadline information, see our website.



www.MercuryMagnetics.com

"**Mercury Magnetics** makes the best-sounding, most accurate and most reliable clone transformers on the planet."



The **ONLY** transformers with a 10 Year Warranty & Money Back Tonal Guarantee! All of our products are 100% designed & handmade by us right here in good ol' California, USA.

The basis of any tube amp's characteristic sound is the unique design of its transformers. As amp designers, techs and manufacturers are discovering, the old practice of dumping generic, low-bidder transformers into their amps is death to their tone. Today's players are more informed and more demanding. They hear the difference and know that both transformer design and build-quality play key roles in shaping their tone.

The Heart & Soul of Your Amp
Mercury
MAGNETICS™

Call or email Paul or Patrick today!

(818) 998-7791

Info@MercuryMagnetics.com

Players who know tone insist on **Mercury** transformers Est. 1954

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