



Read this or Tuffy gets it!

Did you know...

...that replacing your tired vintage or wimpy reissue *choke* with a **Mercury** will extend the life of your power transformer and rectifier? A *choke* is much more than a simple inductor. It can also store energy like a capacitor. Better voltage regulation results from using a *choke* that puts less stress on your power transformer helping it to live longer. *Chokes* permit higher load currents to be drawn from vacuum tube rectifiers without exceeding their peak current rating. This means life extension for your tube rectifier! Solid state rectifiers run happier as well. If that's not enough, the tone of your amp will noticeably improve with a "peaked and tweaked" hand-tuned *choke* from **Mercury**. For a little dough, and some help from **Mercury Magnetics**, you will be on your way to having a better sounding amp.

— Sergio Hamernik, Mercury Magnetics

Fact: With superior magnetics you'll discover:

- ⚡ A fuller harmonic spectrum
- ⚡ Perceptible increase in sonic space and dimension
- ⚡ Improved dynamic range (e.g. note attack)



Fact: As a player you can spend a fortune chasing tone but never come close to realizing your amp's full potential until you've upgraded its trannies. Not only do you hear the difference, but you can feel it.



Fact: When experienced players talk about "vintage sound" they're referring to the way amplifiers used to be built and their sound.

Modern amp manufacturers, for economic reasons, often cut corners and quality. The first thing to go is the better sounding and expensive transformers. At best the cheap transformers poorly mimic the tone of the great old amps in a lifeless way.



EXCLUSIVE Tonal Guarantee!

Unlock your amp's full sonic potential with Mercury!

Read this, too!

"All I can say is "holy sh*t!!" In over 40 years of playing both pro and for amusement, I cannot remember being so surprised at such a difference one part change could make. The thing flat rocks! I could not be happier." — **Ron Jackson**

"After installing your output transformer in my reissue *Marshall Bluesbreaker Combo* the difference in sound was like night and day. Keep up the good work!" — **Ricardo Baerga**

"Killer is a perfect word for the absolute huge change in my tone in my *Peavey Bravo 112*. Sounds like an amp costing 3 to 4 times more. Thanks for the super awesome tranny." — **Eric Loy**

"I've been repairing analytical instruments for 25 years, and started building my own amps about 6 years ago, and now I just can't stop, it's too much fun. I love **Mercury Magnetics** transformers, the only problem is I can't stop playing, they sound so good it makes it hard to get any work done. Can't wait to hear the next project!" — **Todd Osborn**

"I am really excited about switching over to **Mercury Magnetics** transformers. I have not been this impressed with amp parts since I started building them in my garage 8 years ago!" — **Benjamin Fargen, Fargen Amplification**

"Sergio of **Mercury Magnetics** is the Yoda of magnetics and great tone!" — **Aspen Pitman, Groove Tubes**

"Some of our more discerning customers are requesting amps with **Mercury** transformers in them. Of course we are accommodating all these requests!" — **Jason Green, Orange USA**

Fact: With few exceptions the last bastions of great-sounding amplifiers are the boutique builders. Many are the modern-day heroes of amp tone. That's not to say that all manufactured amps are beyond repair. As long as they are tube-based there's hope—you can swap out their wimpy trannies for quality units and realize an immediate "hit you in the face" tonal improvement.



Fact: Inside of every great-sounding amp is a set of quality transformers. If they aren't vintage originals then they're likely to be handmade or restored by **Mercury Magnetics**.

Fact: You've got to experience the tonal improvement to fully grasp what we're saying. But be forewarned, there's no going back to those weak- and thin-sounding "generic" transformers.



Solution: If your amp doesn't come alive when you plug in—it's time you called **Mercury Magnetics**! Call us now to discuss upgrading your amp's trannies. We also have an excellent amp tech referral program if you need help with the task.



Fact: Upgrading your transformers has the greatest effect on your amp's tone and sound. Although they work together with other key components they're the single-most vital ingredient affecting your sound. The effect is very dramatic.

Fact: Stop beating up your ears with non-harmonic, unfriendly and inferior transformer designs. Your amp's existing magnetics has a lot to do with ear fatigue. By upgrading your trannies you correct the problem. Ear fatigue disappears—you're "magically" inspired and you won't want to put your guitar down.



Mercury Magnetics™ offers you **3** great ways to upgrade, restore or repair your amps:

- 1 ToneClone™**—Best-of-breed transformer designs unearthed by our **Mercury Vintage™** rewinding division. They're blueprinted *only* from the most coveted amps of the world's greatest players!
- 2 Axiom®**—Golden-voiced, tonally enhanced next-generation trannies for the *ultimate* in tonal depth and color.
- 3 Mercury Vintage™**—Vintage transformer restorations and rewinds. We carefully dissect, study and blueprint your original and then rebuild it to those exact specs—while maintaining the vintage look. You won't find another service that can offer you our expertise or quality—*anywhere!*

www.MercuryMagnetics.com

The **ONLY** trannies that come with a **10 Year Warranty & money back Tonal Guarantee!**
All of our products are 100% designed & handmade in Southern California, USA.

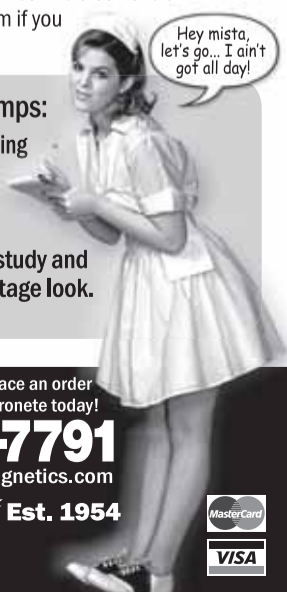
Attention Guitar Amp Techs! **Mercury Magnetics™** is actively building a worldwide referral *Service & Support Network* to help players with their transformer needs. Our program includes customer referrals, special discounts, technical assistance, and fast-track support. If you provide guitar amplifier repairs or service and are interested in support from the **Mercury Magnetics™** team, call us today.

The Heart & Soul of Your Amp
Mercury
MAGNETICS™

For questions or to place an order call or email Paul Patronete today!
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Paul@MercuryMagnetics.com

The industry leader in guitar amplifier transformers ⚡ Est. 1954

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Hey mista, let's go... I ain't got all day!

Mercury Magnetics makes the best sounding, most accurate and most reliable clone transformers on the planet.™
ToneQuest
Report

